



**BLISS ANAND  
AMERICA**

# Global Leader 2013



[www.blissanandusa.com](http://www.blissanandusa.com)



# IN BRIEF

**BLISS ANAND-America, is envisioning to venture into Oil and Gas, Power and Petrochemical sector partnering with the world leaders in this field.**

## THE LEADER IN FIELD INSTRUMENTATION AND ENGINEERING SOLUTIONS

“BLISS ANAND” is a leading manufacturer of high quality Field Instruments having 37 years of proven track record.

The company is manufacturing Field Instruments for Power and Process Industries.

Our products are manufactured in many different state-of-the-art facilities, strategically located in Manesar and Bawal in Haryana (India), Jebel Ali - Dubai, Holland, Houston-Texas.

BLISS ANAND has made its foray into the global markets having approved by the world's leading engineering project consultants.

## OUR PHILOSOPHY

At BLISS ANAND, we have been earnestly following the philosophy of Customer Satisfaction through dedicated service and best quality products.

Since inception, in 1975 BLISS ANAND has grown to global standards and is competing with countries all over the world.

“BLISS ANAND” is geared to take on this opportunity and offer its quality products at competitive price. However, extensive cost reduction programs are already in place - through backward integration and integrated process applications in addition to use of state-of-the-art machinery and testing facilities.

Through our constant pursuit of innovation, the BLISS Group aims to create an organization that is rewarding and secure, bringing about a prosperous future that fulfills the dreams of people who are connected with it.



**PREM ANAND**  
Chairman

## MILESTONES

The Company has achieved a number of Milestones in its history- thanks to the passion, dedication and team work of its employees.

- **1975** - Establishment
- **1985** - Engineering India Limited (EIL) approval
- **2000** - Joint venture - Badotherm, Holland
- **2004** - Opened Dubai Office
- **2005** - Middle-East approval from Major Oil Companies
- **2006** - Setup of Manufacturing Unit in Jebel Ali, Dubai
- **2007** - Licence agreement with Farris, (USA)
- **2008** - ERP implementation
- **2008** - Setup Manufacturing Facility of 4.5 acres at Bawal (Haryana) on Delhi-Mumbai highway
- **2009** - ASME UV, VR approval
- **2010** - Farris Master Representation in Middle-East
- **2011** - "Cameron" India Representative
- **2012** - Abu Dhabi Company formed
- **2012** - "Bliss Anand-America" opened operations at Houston, Texas
- **2013** - Bliss Anand-America Facility operational
- **2013** - Bliss Anand- Canada Office - operational





# INFRASTRUCTURE

## PRODUCTION FACILITY



MANUFACTURING FACILITY



CNC SHOP FLOOR



WELDING FACILITY - I



### PRODUCTION FACILITY: JEBEL ALI, DUBAI

BLISS ANAND's Dubai operation, an ISO 9001: 2008 & ISO 14001 certified facility, is fully operational and equipped with most modern machineries. Located in Jebel Ali-Free Zone Area, this plant is strategically planned to cater to our prestigious customers in UAE and Middle- East markets.

# PRODUCTION FACILITY

The ASME-UV/VR certified facility is the most sophisticated plant having world-class machineries and equipment.



**BILSS ANAND, AMERICA  
OPERATION  
COMMISSIONED IN 2012,  
MANUFACTURING IN  
2013**

This state-of-the-art facility in Houston, Texas, is well equipped to serve the US and Canadian customers.

**BLISS ANAND products are CRN & ASME approved.**



GLOBAL REACH

Understanding the necessity to be present in North American Markets, as the response from global customers is growing for our products, we have set up our 100% owned facility at Houston, Texas - BLISS ANAND, America.

### CLOUD ORDER TRACKING SYSTEM

Realizing the need to serve customers globally, BLISS ANAND-America, has strengthened its network to reach out to the North American and Canadian markets. The company has also implemented [Blisswalk.com](http://Blisswalk.com), Cloud Order Tracker to support the American and Canadian customers' online order status.

Order is now in Production department under active manufacturing.

Activity Log

Date	Activity
3/16/2013	Order entered.
5/16/2013	Order was assigned to Sales Department.
5/16/2013	Order was assigned to Engineering Department.
7/1/2013	Order was assigned to Procurement Department.
7/2/2013	Order was assigned to Production Department.
7/17/2013	Order was assigned to Production Department.

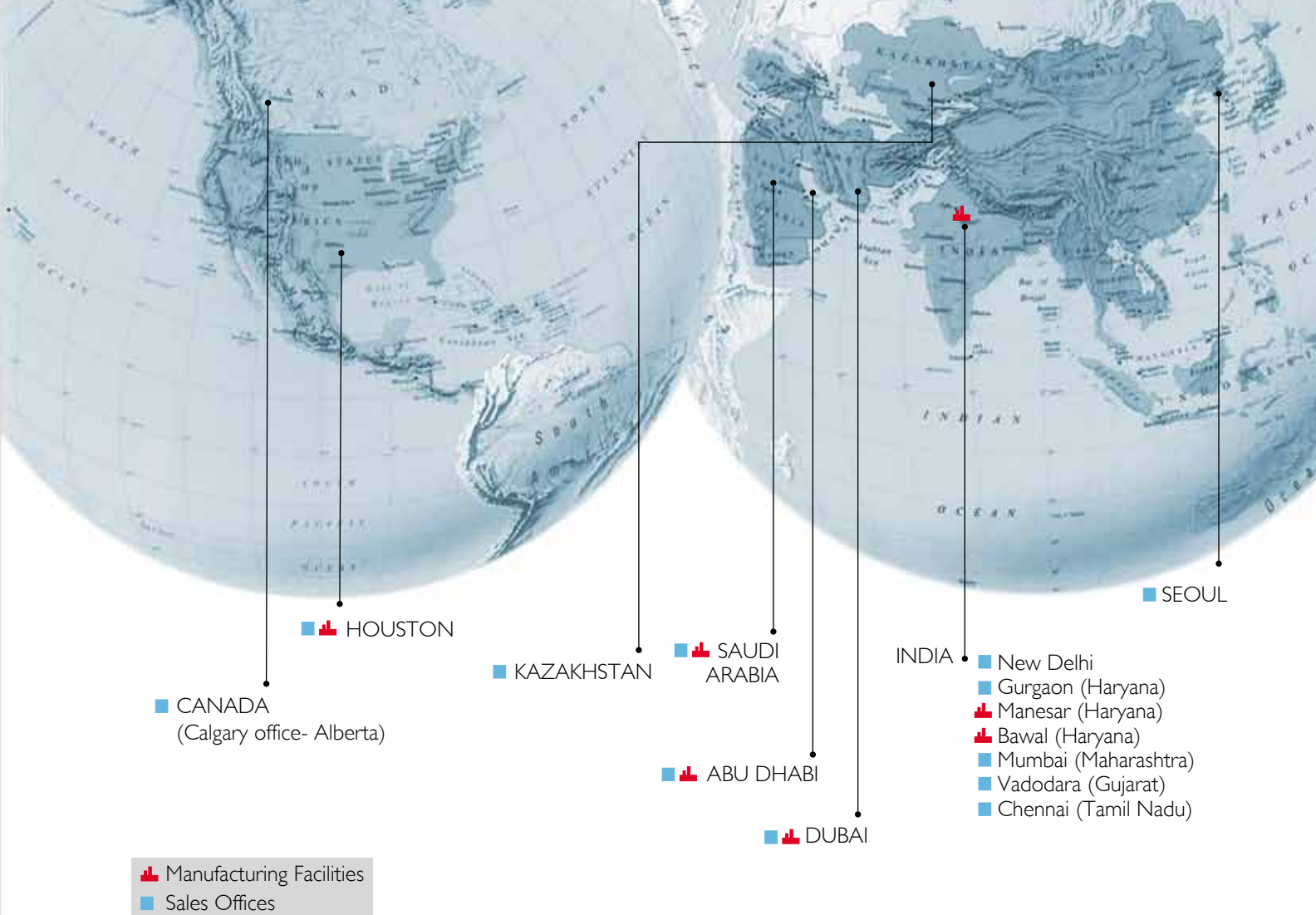
Order Count By Department Report		
Department	Total Orders	Total Value
Sales	0	
Engineering	10	7,475.68
PPC	0	
Procurement	13	150,227.10
Production	5	69,338.70
Commercial	5	133,432.77
Technical Documentation	5	893,072.00
Account	10	16,348.83
<b>Total Orders:</b>	<b>48</b>	<b>1,268,887.85</b>

Order Process Flowchart:

- New Order
- Date Opened: 16 May 2013
- Sales Department
- Date Assigned: 16 May 2013
- No of Days: 0
- Engineering Department
- Date Assigned: 16 May 2013
- No of Days: 0
- PPC Department
- Date Assigned: 01 Jul 2013
- No of Days: 1
- Procurement Department
- Date Assigned: 02 Jul 2013
- No of Days: 11
- Production Department
- Date Assigned: 17 Jul 2013
- No of Days: 11



**KUNAL ANAND**  
President, Bliss Anand - America



## BUSINESS EXPANSION PLAN IN 2013

### SAUDI ARABIA

Proposing to start Joint Venture with local business partners for manufacturing BLISS ANAND Products to cater Kingdom of Saudi Arabia customers.

### SEOUL, KOREA

Opening a networking and sales office in Korea to serve key Engineering Firms and Consultants of Korea.

### ABU DHABI

BLISS ANAND started Abu Dhabi company "Global Engg. Solutions Abu Dhabi" for Middle East customers.

### BRAZIL

Preparing to start Joint Venture with local partners for manufacturing BLISS ANAND products to serve South American customers.



### BADOTHERM, BLISS ANAND: REMOTE SEALS

Joint Venture in India since 2000 for manufacturing Seals for all major transmitter manufactures and end users. Joint Venture since 2006 in Dubai for Middle-East customers. Also, started manufacturing facility for America in 2013.



# PRODUCT RANGE

Liquid Gauge Glass



BAM Series Magnetic Level Gauge



Chemical Seals



Series 20 Valve





Instrument Chamber



Magnetic Level Switch



Magneto Everest



Series 10 Valve



Sight Flow Indicator



Global Sampling





# APPROVALS & CLIENTS

## BLISS ANAND has following Prestigious APPROVALS & CLIENTS

### Approvals

- ASME/ NBBI-UV
- ASME-VR
- GOST-K/GOST-R
- KIM CERTIFICATES
- ISO-9001 QUALITY
- ISO-14001 QUALITY
- CRN
- PED
- SIL
- CSA

### Clients

- ABU DHABI COMPANY FOR INSHORE OIL OPERATIONS (ADCO)
- ABU DHABI OIL REFINERY CO. (TAKREER)
- ABU DHABI OIL CO. LTD.
- KUWAIT OIL CO. (KOC)
- KUWAIT NATIONAL PETROLEUM CO. (KNPC)
- PETROLEUM DEVELOPMENT OMAN (PDO)
- AGIP

CNC Shop Floor, Bawal (Haryana, India)



## Clients

- QATAR PETROLEUM
- PETROFAC INTERNATIONAL
- DODSAL
- METITO
- LARSEN & TURBO LTD.
- TOYO
- ABB
- GULF PIPING COMPANY
- RELIANCE PETROLEUM LTD.
- TECHNIP ITALY

## Clients

- CONSOLIDATED CONSTRUCTION COMPANY
- HYUNDAI ENGINEERING KOREA
- SAMSUNG ENGINEERING KOREA
- DAILEM ENGINEERING KOREA
- SAIPEM
- SK ENGINEERING KOREA





## BLISS ANAND AMERICA

### Manufacturing Unit:

#### AMERICAS

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#### MIDDLE EAST

**GLOBAL ENGG. SOLUTION FZCO**  
(A 100% Subsidiary of BLISS ANAND-INDIA)  
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#### ASIA

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